



630 Eglin Pkwy NE, Fort Walton Beach, FL, 32547 30.440214, -86.599314 30.440214, -86.599314 30.440214, -86.599314
 Site Type: Ring Radius: 1 Miles Radius: 3 Miles Radius: 5 Miles

2009 Population

Total Population	6,341	54,768	77,647
Male Population	49.8%	49.0%	49.4%
Female Population	50.2%	51.0%	50.6%
Median Age	40.5	39.6	36.0

2009 Income

Median HH Income	\$46,633	\$51,361	\$50,997
Per Capita Income	\$25,395	\$27,435	\$26,241
Average HH Income	\$58,279	\$62,919	\$61,947

2009 Households

Total Households	2,775	23,680	32,691
Average Household Size	2.29	2.27	2.34

2009 Housing

Owner Occupied Housing Units	56.4%	52.8%	48.5%
Renter Occupied Housing Units	33.0%	35.6%	37.9%
Vacant Housing Units	10.6%	11.6%	13.6%

Population

1990 Population	5,551	50,471	71,899
2000 Population	5,786	51,182	73,361
2009 Population	6,341	54,768	77,647
2014 Population	6,633	56,969	80,543
1990-2000 Annual Rate	0.42%	0.14%	0.2%
2000-2009 Annual Rate	1%	0.73%	0.62%
2009-2014 Annual Rate	0.9%	0.79%	0.74%

In the identified market area, the current year population is 77,647. In 2000, the Census count in the market area was 73,361. The rate of change since 2000 was 0.62 percent annually. The five-year projection for the population in the market area is 80,543, representing a change of 0.74 percent annually from 2009 to 2014. Currently, the population is 49.4 percent male and 50.6 percent female.

Households

1990 Households	2,350	20,291	27,651
2000 Households	2,510	21,802	30,132
2009 Households	2,775	23,680	32,691
2014 Households	2,914	24,807	34,215
1990-2000 Annual Rate	0.66%	0.72%	0.86%
2000-2009 Annual Rate	1.09%	0.9%	0.89%
2009-2014 Annual Rate	0.98%	0.93%	0.92%

The household count in this market area has changed from 30,132 in 2000 to 32,691 in the current year, a change of 0.89 percent annually. The five-year projection of households is 34,215, a change of 0.92 percent annually from the current year total. Average household size is currently 2.34, compared to 2.40 in the year 2000. The number of families in the current year is 20,860 in the market area.

Housing

Currently, 48.5 percent of the 37,839 housing units in the market area are owner occupied; 37.9 percent, renter occupied; and 13.6 percent are vacant. In 2000, there were 33,992 housing units—50.0 percent owner occupied, 38.6 percent renter occupied and 11.4 percent vacant. The rate of change in housing units since 2000 is 1.17 percent. Median home value in the market area is \$144,669, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 3.07 percent annually to \$168,316. From 2000 to the current year, median home value changed by 4.79 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



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Site Type: Ring	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median Household Income			
1990 Median HH Income	\$26,482	\$28,107	\$27,359
2000 Median HH Income	\$36,465	\$39,984	\$39,363
2009 Median HH Income	\$46,633	\$51,361	\$50,997
2014 Median HH Income	\$48,892	\$53,587	\$53,304
1990-2000 Annual Rate	3.25%	3.59%	3.7%
2000-2009 Annual Rate	2.69%	2.74%	2.84%
2009-2014 Annual Rate	0.95%	0.85%	0.89%
Per Capita Income			
1990 Per Capita Income	\$13,683	\$14,306	\$13,402
2000 Per Capita Income	\$20,001	\$21,639	\$20,297
2009 Per Capita Income	\$25,395	\$27,435	\$26,241
2014 Per Capita Income	\$26,201	\$28,392	\$27,234
1990-2000 Annual Rate	3.87%	4.22%	4.24%
2000-2009 Annual Rate	2.61%	2.6%	2.82%
2009-2014 Annual Rate	0.63%	0.69%	0.75%
Average Household Income			
1990 Average Household Income	\$32,032	\$34,769	\$33,958
2000 Average Household Income	\$46,534	\$50,338	\$48,969
2009 Average HH Income	\$58,279	\$62,919	\$61,947
2014 Average HH Income	\$59,850	\$64,654	\$63,693
1990-2000 Annual Rate	3.81%	3.77%	3.73%
2000-2009 Annual Rate	2.46%	2.44%	2.57%
2009-2014 Annual Rate	0.53%	0.55%	0.56%

Households by Income

Current median household income is \$50,997 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$53,304 in five years. In 2000, median household income was \$39,363, compared to \$27,359 in 1990.

Current average household income is \$61,947 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$63,693 in five years. In 2000, average household income was \$48,969, compared to \$33,958 in 1990.

Current per capita income is \$26,241 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$27,234 in five years. In 2000, the per capita income was \$20,297, compared to \$13,402 in 1990.

Population by Employment

Total Businesses	402	3,270	4,180
Total Employees	2,420	28,225	39,369

Currently, 93.7 percent of the civilian labor force in the identified market area is employed and 6.3 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 96.3 percent of the civilian labor force, and unemployment will be 3.7 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 68.8 percent of the population aged 16 years or older in the market area participated in the labor force, and 10.4 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 58.2 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 23.0 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 18.8 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 83.6 percent of the market area population drove alone to work, and 1.9 percent worked at home. The average travel time to work in 2000 was 19.0 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 7.2 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 29.4 percent were high school graduates only (29.8 percent in the U.S.)
- 10.8 percent had completed an Associate degree (7.2 percent in the U.S.)
- 16.8 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 10.0 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)



Executive Summary

M. Kevin Bethea

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography. Business data provided by InfoUSA, Omaha NE Copyright 2009, all rights reserved.