



# Executive Summary

Prepared By: M. Kevin Bethea

Site Type: Radius

2601 S 30th Ave  
Milton, FL 32583  
Radius: 1.0 mile

2601 S 30th Ave  
Milton, FL 32583  
Radius: 3.0 mile

2601 S 30th Ave  
Milton, FL 32583  
Radius: 5.0 mile

## 2008 Population

Total Population	207	3,629	16,066
Male Population	50.0%	50.2%	49.3%
Female Population	50.0%	49.8%	50.7%
Median Age	44.4	42.7	38.8

## 2008 Income

Median HH Income	\$52,520	\$51,057	\$48,155
Per Capita Income	\$28,700	\$26,122	\$23,259
Average HH Income	\$71,990	\$66,678	\$61,312

## 2008 Households

Total Households	91	1,423	5,970
Average Household Size	2.26	2.55	2.68
1990-2000 Annual Rate	3.61%	3.2%	2.71%

## 2008 Housing

Owner Occupied Housing Units	76.7%	76.3%	74.6%
Renter Occupied Housing Units	11.7%	13.3%	17.2%
Vacant Housing Units	11.7%	10.4%	8.2%

## Population

1990 Population	120	2,103	10,765
2000 Population	149	2,634	13,194
2008 Population	207	3,629	16,066
2013 Population	240	4,257	18,105
1990-2000 Annual Rate	2.19%	2.28%	2.06%
2000-2008 Annual Rate	4.07%	3.96%	2.42%
2008-2013 Annual Rate	3%	3.24%	2.42%

In the identified market area, the current year population is 16,066. In 2000, the Census count in the market area was 13,194. The rate of change since 2000 was 2.42 percent annually. The five-year projection for the population in the market area is 18,105, representing a change of 2.42 percent annually from 2008 to 2013. Currently, the population is 49.3 percent male and 50.7 percent female.

## Households

1990 Households	47	769	3,804
2000 Households	67	1,054	4,972
2008 Households	91	1,423	5,970
2013 Households	106	1,669	6,741
1990-2000 Annual Rate	3.61%	3.2%	2.71%
2000-2008 Annual Rate	3.78%	3.71%	2.24%
2008-2013 Annual Rate	3.1%	3.24%	2.46%

The household count in this market area has changed from 4,972 in 2000 to 5,970 in the current year, a change of 2.24 percent annually. The five-year projection of households is 6,741, a change of 2.46 percent annually from the current year total. Average household size is currently 2.68, compared to 2.64 in the year 2000. The number of families in the current year is 4,343 in the market area.

## Housing

Currently, 74.6 percent of the 6,501 housing units in the market area are owner occupied; 17.2 percent, renter occupied; and 8.2 percent are vacant. In 2000, there were 5,347 housing units— 73.5 percent owner occupied, 19.3 percent renter occupied and 7.3 percent vacant. The rate of change in housing units since 2000 is 2.4 percent. Median home value in the market area is \$145,816, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by -0.17 percent annually to \$144,602. From 2000 to the current year, median home value changed by 7.08 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



Site Type: Radius	2601 S 30th Ave Milton, FL 32583 Radius: 1.0 mile	2601 S 30th Ave Milton, FL 32583 Radius: 3.0 mile	2601 S 30th Ave Milton, FL 32583 Radius: 5.0 mile
<b>Median Household Income</b>			
1990 Median HH Income	\$26,875	\$26,198	\$26,256
2000 Median HH Income	\$46,744	\$43,713	\$40,543
2008 Median HH Income	\$52,520	\$51,057	\$48,155
2013 Median HH Income	\$55,678	\$55,917	\$53,615
1990-2000 Annual Rate	5.69%	5.25%	4.44%
2000-2008 Annual Rate	1.42%	1.9%	2.11%
2008-2013 Annual Rate	1.17%	1.84%	2.17%
<b>Per Capita Income</b>			
1990 Per Capita Income	\$12,790	\$12,028	\$11,638
2000 Per Capita Income	\$24,305	\$22,013	\$20,021
2008 Per Capita Income	\$28,700	\$26,122	\$23,259
2013 Per Capita Income	\$30,406	\$28,073	\$25,100
1990-2000 Annual Rate	6.63%	6.23%	5.57%
2000-2008 Annual Rate	2.04%	2.1%	1.83%
2008-2013 Annual Rate	1.16%	1.45%	1.54%
<b>Average Household Income</b>			
1990 Average Household Income	\$34,351	\$31,624	\$31,242
2000 Average Household Income	\$59,555	\$54,750	\$51,120
2008 Average HH Income	\$71,990	\$66,678	\$61,312
2013 Average HH Income	\$75,077	\$71,688	\$66,090
1990-2000 Annual Rate	5.66%	5.64%	5.05%
2000-2008 Annual Rate	2.33%	2.42%	2.23%
2008-2013 Annual Rate	0.84%	1.46%	1.51%

### Households by Income

Current median household income is \$48,155 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$53,615 in five years. In 2000, median household income was \$40,543, compared to \$26,256 in 1990.

Current average household income is \$61,312 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$66,090 in five years. In 2000, average household income was \$51,120, compared to \$31,242 in 1990.

Current per capita income is \$23,259 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$25,100 in five years. In 2000, the per capita income was \$20,021, compared to \$11,638 in 1990.

### Population by Employment

Total Businesses	14	164	659
Total Employees	73	774	3,912

Currently, 93.3 percent of the civilian labor force in the identified market area is employed and 6.7 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 94.1 percent of the civilian labor force, and unemployment will be 5.9 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 65.3 percent of the population aged 16 years or older in the market area participated in the labor force, and 2.6 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 55.7 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 14.6 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 29.7 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 82.8 percent of the market area population drove alone to work, and 2.0 percent worked at home. The average travel time to work in 2000 was 26.8 minutes in the market area, compared to the U.S. average of 25.5 minutes.

### Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 12.4 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 30.5 percent were high school graduates only (29.6 percent in the U.S.)
- 10.2 percent had completed an Associate degree (7.2 percent in the U.S.)
- 14.7 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 7.9 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)